

**GRAND JUNCTION LIQUOR LICENSING AUTHORITY
MINUTES
February 19, 2025**

I. Call to Order

The meeting was called to order at 2:02 p.m. Those present were Hearing Officer Sam D. Starritt, City Attorney John Shaver, and Deputy City Clerk Misty Williams.

II. License Renewal Applications

1. Colorado Mesa University dba Hotel Maverick, 840 Kennedy Avenue, Grand Junction, CO 81501, Hotel & Restaurant w/ Optional Premises
2. Chipotle Mexican Grill, Inc. dba Chipotle Mexican Grill, 2504 Highway 6 & 50, Suite 300, Grand Junction, CO 81501, Hotel & Restaurant
3. Grand Conjunction, LLC dba Doubletree - GJ, 743 Horizon Drive, Grand Junction, CO 81506, Hotel & Restaurant

Hearing Officer Starritt read renewals 1 – 3 into the record. He verified with Ms. Williams the applications were in order. Hearing Officer Starritt asked if anyone was present to speak against any of the applications; there was no one.

Renewals 1 – 3 were approved as requested.

I. License Renewal Application with Late Filing

1. Vitamin Cottage Natural Food Markets, Inc. dba Natural Grocers, 2464 Highway 6 & 50 Unit 124, Grand Junction, CO 81505, Fermented Malt Beverage Off Premises - **18 Days Late**

Hearing Officer Starritt asked if there was a representative present from Natural Grocers. Renee Baca, store manager of Natural Grocers, was present to answer questions regarding the late filing. She explained that the corporate offices in Lakewood, CO, had just implemented a new system (software) for the renewal of various business licenses, and that it had not alerted them of the renewal in time to meet the due date. She indicated that they had solved the error and noted that it is necessary to renew prior to the due date. Hearing Officer Starritt asked if anyone was present to speak against the application; there was no one. Hearing Officer Starritt approved the late filing.

I. Special Event Permit Applications

1. Colorado Mesa University Foundation, 1100 North Avenue, Grand Junction, CO, 81501, "CMU Athletics Casino Night 2025", Located at Colorado Mesa University – Brownson Arena, 1040 Mesa Avenue, Grand Junction, CO 81501 on April 4, 2025, from 5:00 p.m. to 10:00 p.m.

Vice President: Robin Brown, 1100 North Avenue, Grand Junction, CO 81501

Event Manager: Oscar Ramirez, 689 Anela Lane #B, Grand Junction, CO 81504

Event Manager Oscar Ramirez and Executive Director of Alumni Engagement and Career Services for the CMU Foundation Sean Rubalcaba were present and answered a series of questions regarding the event location, security, and how it will be conducted lawfully.

Hearing Officer Starritt verified with Ms. Williams that the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Hearing Officer Starritt found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Colorado Mesa University Foundation for "CMU Athletics Casino Night 2025", was in order and approved.

2. Western Slope Harley Owners Group (H.O.G.), 2747 Crossroads Blvd., Grand Junction CO 81506, "2025 Spring Kickoff", Located at 2747 Crossroads Blvd., Grand Junction, CO 81506 on March 28, 2025, from 5:00 p.m. - 10:00 p.m. and March 29, 2025, from 9:00 a.m. to 5:00 p.m.

Director: Western Slope H.O.G. Dean Nelson, 2747 Crossroads Blvd., Grand Junction, CO 81506

Event Manager: Traci Stapleton- Jones, 2747 Crossroads Blvd., Grand Junction, CO 81506

Western Slope H.O.G. Director Dean Nelson was present and answered a series of questions regarding the event's location, security, and how it will be conducted lawfully.

Hearing Officer Starritt verified with Ms. Williams that the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Western Slope Harley Owners Group (H.O.G.), for "2025 Spring Kickoff", was in order and approved.

3. Greater Grand Junction Sports Commission, 383 Indian Road, Grand Junction, CO 81501, "Maverick Classic 2025", Located at 450 Colorado Ave, Grand Junction, CO 81501 on March 29, 2025, from 1:00 p.m. - 8:00 p.m.

Event Manager: Ben Snyder, 2895 1/2 Jean Lane, Grand Junction, CO 81506

Operations Coordinator Sam Smith was present and answered a series of questions regarding the event's location, security, and how it will be conducted lawfully.

Hearing Officer Starritt verified with Ms. Williams that the application was in order and asked if there was anyone present to speak against the application. There was no one. Hearing Officer Starritt entered Exhibits "A" and "B" (attached) into the record.

Hearing Officer Starritt found that pursuant to the Colorado State Statute 44-05-106, there are no grounds to deny the special event permit; it would not be injurious to the public welfare because of the nature of the special event, its location within the community, or the failure of the applicant in past special events to conduct the event in compliance with applicable laws. The application for the special event permit submitted by Greater Grand Junction Sports Commission, for "Maverick Classic 2025", was in order and approved.

IV. Other Business

There was none.

V. Adjournment

The meeting was adjourned at 2:55 p.m.

SPECIAL EVENT PERMIT
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: CMU Athletics Casino Night
2. How many attendees are expected? 250
3. Has the event been held in the past? If so, how many years? No, first year of the event
4. Have there ever been any violations or citations issued during the event in the past?
No violations
5. Describe the premises at which the event will take place (attach diagram).
In the Brownson Arena,
6. What type of and how many security will be provided?
8 Hired Citadel Security Officers will be in Uniform.
7. Describe the Security Control Plan (use additional sheet if necessary).
The event is in an enclosed arena with only 4 entrances/exits. All will be monitored with a security guard at all times. 4 security guards will guard each entrance point, The other 4 will be roaming around the event.
8. How will security personnel be identified?
Citadel Security will be in uniform.
9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?
n/a

A

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

ID will be checked by a Citadel Officer upon entry. All attendees 21+ will be wrist banded. Bartenders will not be allowed to serve to anyone without a wristband.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

Intoxication and conduct will be monitored by all trained servers and 2 roaming Citadel Security as well as bartenders.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

All bartenders have been trained in sale and service of alcohol (Sodexo Employees).

Water will also be available for all guests.

13. What other types of beverages and food/snacks will be available?

Dinner (pasta bar, salad, and breadsticks) will be served as well as snacks and desserts.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

0665373-00

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

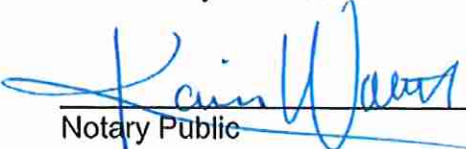

Applicant's Signature

1-24-25
Date

STATE OF COLORADO)
COUNTY OF MESA) SS.
CITY OF GRAND JUNCTION)

Subscribed and sworn to before me this 24 day of January, 20 25.

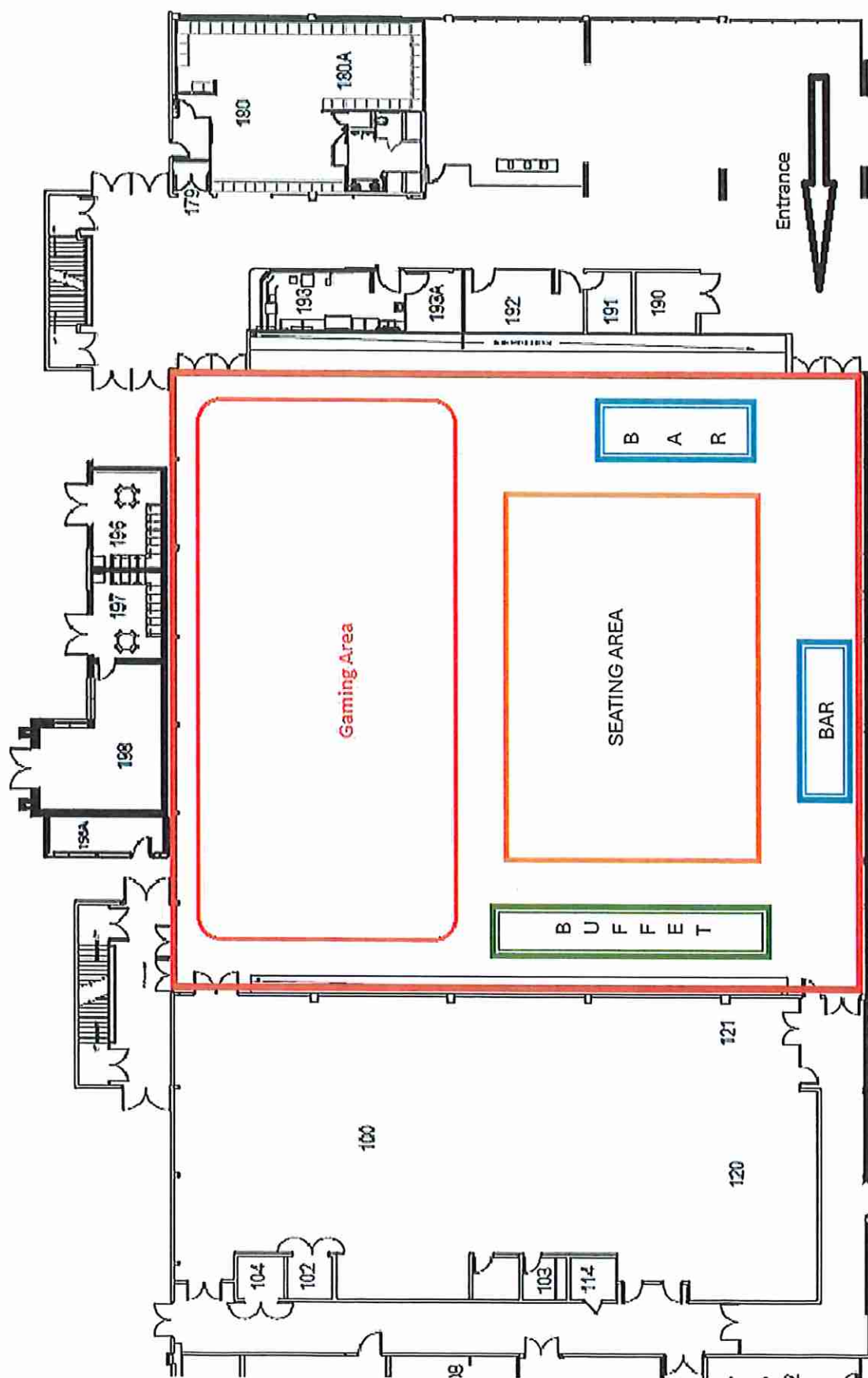
Witness my hand and official Seal.


Notary Public

April 25, 2028
My commission expires



B



SPECIAL EVENT PERMIT
QUESTIONNAIRE AND AFFIDAVIT

A

1. Name of Event: 2025 Spring Kickoff

2. How many attendees are expected? 200

3. Has the event been held in the past? If so, how many years? Yes

4. Have there ever been any violations or citations issued during the event in the past?
No

5. Describe the premises at which the event will take place (attach diagram).
The event will take place at the Teddy Morse's Grand Junction Harley-Davidson dealership.

6. What type of and how many security will be provided?
We will use individuals (8-10) to monitor entrance/exit, as well as stationed throughout the boundaries.

7. Describe the Security Control Plan (use additional sheet if necessary).
As participants arrive and register, we will check their i.d.s and give them a wrist band according to their age. We will have security individuals stationed at the entrance where the alcohol will be served as well as throughout the grounds/boundaries. Participants will be limited to two (2) drinks, and we will mark their hands for each drink given.

8. How will security personnel be identified?
Security personnel will have designated shirts and be marked "security".

9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?
We will distribute the alcohol in a fenced area with a single entrance that encompasses the entire south parking lot of the property. Security personnel will be stationed at the entrance and around the fenced perimeter.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)?

A

We will utilize wrist bands for age verification, and mark underage patron's hands.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

Security will monitor the conduct and level of attendees. We are also limiting drinks per person to two (2).

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes

13. What other types of beverages and food/snacks will be available?

We will have food trucks on site, and the dealership will provide water.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date ?

Yes - 01444511

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

Dean Nelson
Applicant's Signature

1-16-25
Date

STATE OF COLORADO)
COUNTY OF MESA) SS.
CITY OF GRAND JUNCTION)

Subscribed and sworn to before me this 16 day of January, 2025.

Witness my hand and official Seal.

[Signature]
Notary Public

9-11-2028
My commission expires





A

SPECIAL EVENT PERMIT
QUESTIONNAIRE AND AFFIDAVIT

1. Name of Event: Maverick Classic 2025
2. How many attendees are expected? 1500
3. Has the event been held in the past? If so, how many years? 6+
4. Have there ever been any violations or citations issued during the event in the past?
No
5. Describe the premises at which the event will take place (attach diagram).
Beer Festival will be in the parking lot at 115 S. 5th Street (CityGIS) - (Google says it is 450 Colorado Ave)
Race will be a downtown course on Colorado and Main. See attached course map.
6. What type of and how many security will be provided?
Uniformed Security from a local company. 2 guards to monitor both East and West side of parking lot.
7. Describe the Security Control Plan (use additional sheet if necessary).
Caution tape, rope, and metal barricades will be used to block off the beer garden. Vendors and ID Check
volunteers will have communication with security and event management. Security will handle any unruly
or over intoxicated patrons. Barricades on 5th and Colorado will be moveable in the event that emergency
services needs to access the course or parking lot.
8. How will security personnel be identified?
They will be in uniform and have radios.
9. If this event is an outdoor event, how will the exterior boundaries of the premises be marked (i.e., roped, fenced, etc.)?
Parking lot will be fenced with a mix of metal barriers, rope, and caution tape.

10. What method of age verification will be used (i.e., at the door, at the bar, etc.) and how will underage patrons be identified so as not to be served alcohol beverages (i.e., stamp or mark on the hand, etc.)? A

Checking Booth, over 21 will get a bright colored wristband. Underage patrons will not receive a band.

11. How will the conduct and level of intoxication of attendees be monitored and by whom?

It will be monitored by vendor volunteers, event volunteers, security, and event management.

Security will be notified of any issues and will handle the situation.

12. Have the volunteers or members of your organization been trained in the sale/service of alcohol beverages?

Yes.

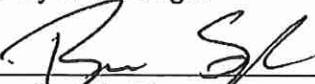
13. What other types of beverages and food/snacks will be available?

There will be 2 food trucks.

14. Does this organization (applicant) have a State and City Sales Tax Number ? If so, provide those numbers below. If not, what is the application submission date?

Tax Exempt 501(c)(3) - IRS EN: 81-3433847 // CO State Tax ID: 98291129

I hereby certify, under penalty of perjury, that the information provided to the Grand Junction Liquor Licensing Authority contained in this questionnaire/affidavit is true and accurate to the best of my knowledge.

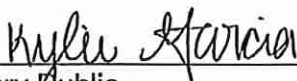

Applicant's Signature

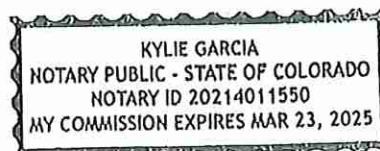
1/28/25
Date

STATE OF COLORADO)
COUNTY OF MESA) SS.
CITY OF GRAND JUNCTION)

Subscribed and sworn to before me this 28th day of January, 20 25.

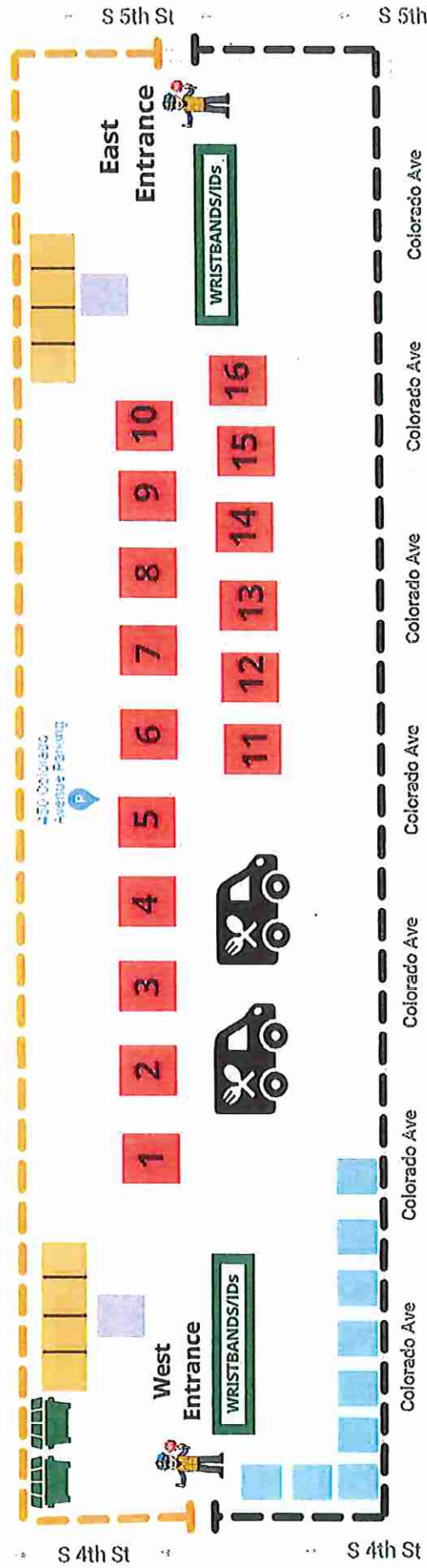
Witness my hand and official Seal.


Notary Public



March 23, 2025
My commission expires

2025 MAVERICK CLASSIC BEER FESTIVAL



KEY

	= BEER POURING STATION		= ID CHECK/WRISTBAND SALES		= PORTABLE RESTROOMS
	= VENDORS		= CITADEL SECURITY		= CAUTION TAPE FENCE
	= DUMPSTERS		= HAND WASHING STATION		= PEDESTRIAN FENCING

Food Vendors

1. Armando Tacos
2. Pronto Bronto

DOWNTOWN CRIT SATURDAY, MARCH 29TH GRAND JUNCTION, CO



GRAND JUNCTION

SPORTS COMMISSION

KEY

- I** = START/FINISH LINE
P = PARKING
+ = MEDICAL
R = REGISTRATION/
RESTROOMS
= EVENT MEDIC
ON COURSE
BEER FESTIVAL

