



**GRAND JUNCTION COMMISSION ON ARTS AND CULTURE
AGENDA
WEDNESDAY, MAY 24, 2023 - 4:00 PM**

Making arts and culture part of everyday life in our community!

Call to Order

Approval of Minutes

Approve Minutes from April Meeting

New Business

Whitman Park Art Presentation-Zebulon Miracle

Old Business

Final Presentation: Western Colorado Writers Forum-Melody Jones

Final Presentation: D51 School District - Tracy Lefebre

Final Presentation: Horizon Drive District - Jonathan Purdy

Final Commission Report: Cinco De Mayo and Bookcliff Barbershop - Pamela

Final Commission Report: Cesar Chavez Celebration - Lindsay

Take part in Art on Saturday, June 17th. Discussion

Outreach: Downtown Booths, attending Board Meetings

Discussion of Liaisons Roles - Jonathan Wheatley

Reports

Our Mission & Goals.

Mission:

- To help create & nurture a climate and conditions in Grand Junction in which the arts & culture can thrive & grow.

Goals:

- Complete, implement, & periodically revise a community strategic cultural development plan.
- Encourage and facilitate cooperation, collaboration, & partnerships with & between the arts community, local government, education, & the business community.
- Provide information & education to local artists & arts agencies to enhance funding, management, & marketing skills.
- Provide advice to the Grand Junction City Council concerning the establishment of community arts priorities & criteria for expenditure of public resources.
- Increase both private & public resources for the arts.



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Adjourn

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MINUTES
Grand Junction Commission on Arts and Culture (GJCAC)
Wednesday, April 26, 2023, Hospitality Suite, Stocker Stadium

Commissioners Present: Ron Cloyd, Matt Janson, Lindsay Jaeger, Erica Zajackowski, Jan Moorman, Kelley Raymond, Pamela Blythe

Commissioners Absent: Porcia Silverberg

Others Present: Marlene Godsey, Randall Reitz, Robbie Breaux, Lee Borden, Jeffrey Flemming, Matt Goss, TJ Smith, Dave Goe, Sarah Dishong, Michelle Boisvenue-Fox, Troy Reynolds, Julia Crocetto

Chair Matt Janson called the meeting to order at 4:06 pm. Ron Cloyd moved to approve the minutes of the March 22, 2023, meeting. Erica Zajackowski seconded the motion, and the minutes were approved unanimously.

NEW BUSINESS

None

OLD BUSINESS

Strategic Plan Check In:

Pamela: Art is traded for Plants

-Add the verbiage back to the next Strategic plan to include landscaping in exchange for art.

Robbie: Creative districts section: GVCA assigned to take on Culture week which happens in May. Robbie needs some help developing this program and some community support. Asked about an official calendar as well for Arts and Culture

Lee: Can we identify some parties that can take on some of these goals and organizations. Lee would like the GJCACA to start attending other meetings such as the GJCAC decided in the last meeting.

-Lee feels that the input from many organizations was not included in the strategic plan.

Jeffrey Flemming, Planning Commission: Interested in getting some involvement from the land developers for the inclusion of Urban Planning area and working with artists. Pamela is going to take on this area.

Matt G: wants to discuss the SOHO affect that is happening on Main Street. Kicking the artists out of the area after they have then made the area so amazing for people to live and work in. Matt will send the list of examples for different areas that have created tax credits etc. for artists to be able to stay in those areas.

TJ: agrees with Matt G. about the idea of stopping the SOHO affect.

- A resource for Artists- told him about the artist registry

-Create a sticker or something with a QR code to go to the artist registry

-find good ways to connect artists with spaces, people, jobs etc.

Randall: discussed what goes in on Main Street and how that is controlled and decided and how to possibly keep areas available for the artists. Would need a City Council vote to move this forward.

-understand the alignment between the different organizations and who does what and what everyone's job is in the Arts and Culture Community

Dave-Space to create: Dave mentioned how this will be a space for artists to live and create art. Gave a small update as to where they are along in the project. DDA- Alleyway Activation Grant for public art downtown. (Add to document)

-putting in an application to host the creative district conference CCI Summit. (Add to the Creative Districts Section)

Michelle, library: The Museum was tasked with creating information about the Old Spanish Trail. Working on the Black Sunday project.

-History of the Grand Junction High School. Where is the timeline, budget and how to of the Strategic Plan.

-Discussion of the FT Arts and Culture Position was recommended by 3 organizations, but it was never added to the Strategic Plan.

Robbie: reach out to Rocky Mountain PBS about creating a video or something to highlight The Old Spanish Trail.

Troy Renolds, FCI: Tie together the devolvment side with the art side of the city. There should be an easy to access list for developers to access artists to work together. Developers share with the City Annually what projects they are working on to get more art and development collaboration.

-discussion if sharing art between Fruita/Palisade to spread more art around the city.

Workshop: Create a workshop to resubmit the Strategic

REPORT AND ANNOUNCEMENTS

None

The next regular meeting of the GJCAC will be 4:00 p.m. Wednesday, May 24, 2023, at the Hospitality Suite at Stocker Stadium. As there was no further business, Ron Cloyd moved to declare the meeting adjourned at 5:22 p.m., and it was seconded by Erica Zajackowski.

Respectfully submitted,
Marlene Godsey