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Parks and Recreation Advisory Board Agenda

VIRTUAL MEETING ~ Call Allison Little – 970-254-3861 for details

April 1, 2021
12:00 PM

Call to Order

Approval of Minutes

Approval of March 4, 2021 Minutes

Regular Agenda Topics

Parks and Recreation Advisory Board Vacancies

Stadium Improvement Committee

Canyon View Light Replacement

American Rescue Plan Funding

Dos Rios Park Update

Veterans Park

Future Meeting Locations

For the Good of the Community

Future Agenda Topics

Adjournment

Next Meeting Date

May 6, 2021

Parks and Recreation Advisory Board Minutes
Regular Meeting – March 4, 2021

Meeting Location: Virtual – Via Go To Meeting

Roll Call

Board Members Present: William Findlay
Marc Litzen
Phil Pe'a
Gary Schroen
Austin Solko
Nancy Strippel
Lisa Whalen
Byron Wiehe

Board Members Absent: Beau Flores

Guests Present: Ben Snyder, Director Greater Grand Junction Sports Commission
Bryan Flaherty, Head Cycling Coach, Colorado Mesa University

City Staff Present: Ken Sherbenou, Director of Parks and Recreation
Emily Krause, Recreation Supervisor
Allison Little, Administrative Specialist

Meeting called to order by William Findlay at 12:02 p.m.

Approve Minutes from the February 4, and 25, 2021 Parks and Recreation Advisory Board Meeting

Lisa Whalen made a motion to approve the minutes from the February 4 meeting. The motion was seconded by Austin Solko and carried unanimously.

Motion by the Parks and Recreation Advisory Board: Yes 7 No 0

Austin Solko made a motion to approve the minutes from the February 25 meeting. The motion was seconded by Byron Wiehe and carried unanimously.

Motion by the Parks and Recreation Advisory Board: Yes 7 No 0

Matchett Park Development Presentation

Ken Sherbenou introduced Ben Snyder of the Greater Grand Junction Sports Commission (GGJSC) and Bryan Flaherty, Head Coach of the Colorado Mesa University (CMU) Cycling Team. The GGJSC has funded a study/visioning document for a potential Velodrome in the Grand Valley. Velodrome cycling is a very specific discipline within the sport of cycling and can be attractive to beginners due to the lack of traffic, and its uniform riding surface. There are a few other velodrome facilities in the United States but the nearest one is 700 miles away. (There is one in Colorado Springs at the Olympic training facility, which is no longer open to the public.) This would be a community facility, not specifically for

CMU, which the GGJSC would actively work to book events/meets at to bring in revenue. A velodrome would be similar in footprint to Stocker Stadium. It would have an infield area which could serve a dual purpose when cycling events are not being held (pickleball, weights, field spaces, etc.) Facilities of this nature cost around $10M to build, though it could be built in phases with the actual track costing an estimated $3M and roof/HVAC, and other support facilities added later.

April Ballot Proposal: Legalization of Marijuana

Ken Sherbenou discussed with the board the responsibilities of City Staff where ballot measures are concerned. Staff are not permitted to take a position on any ballot measure, though elected officials and advisory boards may take a position. Staff are allowed to answer questions regarding any measure. Board members discussed the measure on the April 2021 ballot which refers the legalization of marijuana to the voters and a secondary measure which would dedicate a significant portion of the revenue to the execution of the Parks and Recreation Master Plan for building and maintaining park and recreation facilities. Board members discussed pros and cons of this particular revenue stream. Most board members agree the need for increased revenue outweighs potential negatives from increased marijuana activity. Lisa Whalen made a motion that the Board adopt a resolution indicating Parks and Recreation Advisory Board supports the ballot measure legalizing the sale of marijuana in City Limits. The motion was seconded by Austin Solko and carried.

Motion by the Parks and Recreation Advisory Board: Yes 6 No 1

Supervisor Presentation – Emily Krause, Recreation

Ken Sherbenou introduced Emily Krause, a fifteen-year veteran of the department. Emily shared with the board that she would be sharing statistics based on 2019 numbers due to the unusual nature of 2020. In 2019, there were 95,186 transactions in our recreation software. This software handles everything from registrations to facility reservations, point of sale transactions to memberships. 8,531 unique households had a transaction in the software. This March the Parks and Recreation Activity guide (which has really evolved to highlight both recreation and parks) was mailed out to 19,000 households. Recreation works to continually grow and improve the programming they offer, as well as increase accessibility by offering scholarships, and participating in the CCCAP (state daycare assistance program). There were 23,498 hours of billed reservations in Parks and Recreation facilities which includes nearly 8,000 hours on athletic fields, and about 5,000 hours of billed park shelter use. The Recreation division employed 168 (non-aquatic) seasonals and made use of 348 volunteers in 2019. Board members inquired about activity guides. The Winter guide was made available online in January, a Spring edition (which includes summer camp information) was mailed out at the end of February. The Summer Guide should be available for registration beginning in May and the Fall guide will be out in September.

For the Good of the Community

Board members asked, if the tax passed, what location would be considered for a community center. Ken Sherbenou advised the board that if funding becomes available, council would revisit the location at that time.

Ken Sherbenou talked with the Board about the Glacier Ice Rink. Council did discuss the matter in executive session and have talked with the donor who has pledged additional funds if the purchaser continues ice activities. No decisions have been made yet.

Future Agenda Topics
Dos Rios Park Update

Item 7: Adjourn
The meeting adjourned by acclamation at 1:02 p.m.

The next regularly scheduled meeting will be April 1, 2021.

Respectfully Submitted,

Allison Little
Administrative Specialist