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**Forestry Advisory Board Agenda
2529 High Country Court, Grand Junction CO 81501**

**May 7, 2020
8:30 AM**

Call to Order

Approval of Minutes

Approve March Meeting Minutes (Note: April Mtg Cancelled due to COVID-19)

Forestry Updates

- a. COVID-19 impacts on Forestry
 - i. Southwest Arbor Fest canceled as well as school programs
 - ii. Staff redeployed into various needs
- b. Tree Seedling Distribution Summary from Communications
 - i. 493 seedling requests in a matter of hours, delivered to 150 households
 - ii. 10 people took a picture and tagged us while planting seedlings, they'll win a containerized tree
 - iii. Rob's Seedling Delivery video on Facebook ranks second **all-time** on our page with 11,300 total video views (only 200 views away from breaking the record)
 - iv. *Facebook total stats on five posts:* 28,030 Reach (people who saw the posts), 4800 Engagements (people who liked, commented, or shared), and a total of 188 post shares
 - v. *Instagram:* 2,777 reach on six posts (granted our Instagram audience is significantly smaller than FB)
 - vi. *NextDoor:* 2,603 Impressions and 13 "Thank you" clicks (Likes)
 - vii News Coverage: front page of Sentinel, and KKCO on camera interview

- c. Tree Planting
 - i. 118 trees installed and 30 to go
 - 1. Park focused: Washington, Las Colonias, Duck Pond, Riverside, Canyon View, Rocket
- d. Tree Maintenance
 - i. 160 pending requests for work
- e. CAO and discussion over ROW versus Private Property trees
- f. Concept review for Grand and 1st Street CDOT construction project
- g. Spruce ips and tree losses
- h. ISA testing dates and COVID impacts

New Business

- a. Updating recommended tree list
- b. Future Arbor Day / Demo Day thoughts?

Public Comments

Adjournment

Next Meeting Date

Thursday, **June 4th, 2020** - 8:30 am

If you have any questions, please contact Chair, Susan Carter at 858-3305 or Robert Davis, City Forester, at 254-3825.